



# Cycy9 9CV9 EMPLOYER BRANDING

9cv9 stands out as a premier provider of top-class employer branding services, offering businesses a distinctive edge in talent acquisition and retention. With a dedicated focus on enhancing a company's reputation as an employer of choice, 9cv9 employs innovative strategies to craft compelling narratives that resonate with potential candidates.

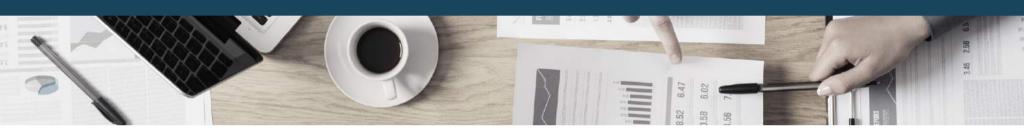
## ABOUT US COSCUS

At 9cv9, our story is one of innovation, dedication, and a relentless pursuit of excellence in the realm of talent solutions. Established with the vision of transforming how organizations connect with their most valuable asset – their people, we have become a trusted partner for companies seeking top-tier talent and a distinctive employer brand.





## **COMPANY SERVICE**





Identifying Recruitment Problems



Promoting your Employer Branding



Creating Content for Employer Branding



**Monitoring and Reporting** 





## 7 YEARS EXPERIENCE

With over 7 years of top experience in HR,
Recruitment, Career, Employer Branding, Marketing
and SEO, we amalgamate all our knowledge and
tools to provide the best results for our clients.



## WHAT WE DO

- 1. Content Creation of Materials to share the USPs of being employed under our client's company (1 Blog Write Up on the Company)
- 2. Sharing and Reposting and Management of the Content to the 9cv9 and affiliated companies' Web and Social Media channels. If the client has their own content, we can accept maximum of 2 content per month.
- 3. Tracking of the Results on the Search Engine and also on the Social Media.





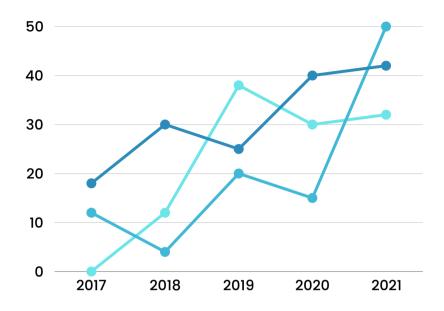
## FEES/MONTH

We charge a fee of USD 3,500 per month package that includes content creation (1 blog write up) to promote the Employer Branding and management and promotion of the content on our media platforms.

Media Buys to Facebook, LinkedIn, Google
Adwords, TikTok, etc are **charged separately** based on Client's Budget.







## KEY METRICS TRACKED

We track metrics such as

- Impressions, Clicks, and Page Views (From our Google Analytics)
- Campaigns Statistics from Facebook, LinkedIn, and Google Adwords







### **GET IN TOUCH**

Let us know your needs

#### **EMAIL ADDRESS**

hello@9cv9.com

#### **LOCATION**

Singapore, Vietnam, Malaysia, Philippines





## THANK YOU